

QUICK-START GUIDE

Host your event on Focalo

One shared album, everyone's photos. Guests scan a QR code and shoot right in their browser — no app to install. Here's everything you need, start to finish.

1 Create your event

Go to **focalo.photos**, tap **Host login** → **Create an account**, and confirm your email.

- Name your album and set the event date.
- Pick a photo limit per guest (or go unlimited on the Event plan).
- Leave photos on the default **optimized** setting — it's already print-ready and uploads fast even on busy venue wifi. (Full-resolution is only for archival originals; it's much larger and slower.)

2 Choose your Signature Look

Pick one film look in Settings — it bakes into every guest's photo, so the whole album shares a cohesive, on-brand feel. Free events get one look; the Event plan unlocks them all.

3 Share it with your guests

- Open **Event QR / link** to show the QR code or copy the join link.
- Tap **Make a card** to design printable table cards — set one on every table.
- Guests scan and start shooting instantly. No app, any phone.

4 During the event

Open **Live display** and put the album on a TV or projector — new photos appear in real time as guests shoot. A crowd-pleaser at receptions and parties.

5 After the event

- Browse the shared album, sorted by time or by photographer.
- Tap **Select** to save or download photos in bulk.
- Order **prints & QR cards** from the album — printed and shipped to your door.
- Guests can add their email to get their own photos afterward.
- Deleted something by accident? Restore it from **Trash**.

6 Plans

Free	\$0	1 event · up to 5 guests · one look · gallery up 7 days after your event
Event	\$39 once	Unlimited guests & photos · all looks · live display · prints & cards · 12-month gallery. Add up to 2 extra albums for related events (a pre-party, after-party...) at \$10 each.
Studio Pro	\$25 /mo	Billed annually (\$299/yr). For photographers & planners: unlimited events · your branding · custom looks · 24-month galleries

Buy event credits ahead of time and apply one to any event, or upgrade an event in place. Prints & cards are add-ons, ordered from the album whenever you like.

A few tips

- Set the event date — it anchors how long your gallery stays up.
- Photos upload at optimized, print-ready quality — no settings to fuss with.
- Promote a trusted guest to **co-host** to help curate the album from their phone.
- The QR link works before, during, and after — share it early so no one misses out.